



TROPICOOOL

Açaí & Superfruits from Brazil

Nov.21 - En

HELLO, WE ARE TROPICOOOL!

**Açaí and superfruits
from Brazil.**

**A happy sustainable
and colorful brand
that brings health
and a lot of flavor
to people all over
the world!**



IN ONE AND A HALF YEAR

PANDEMIC

Born in 2019, we developed our own branding, full of colors, elements and so different from other players.





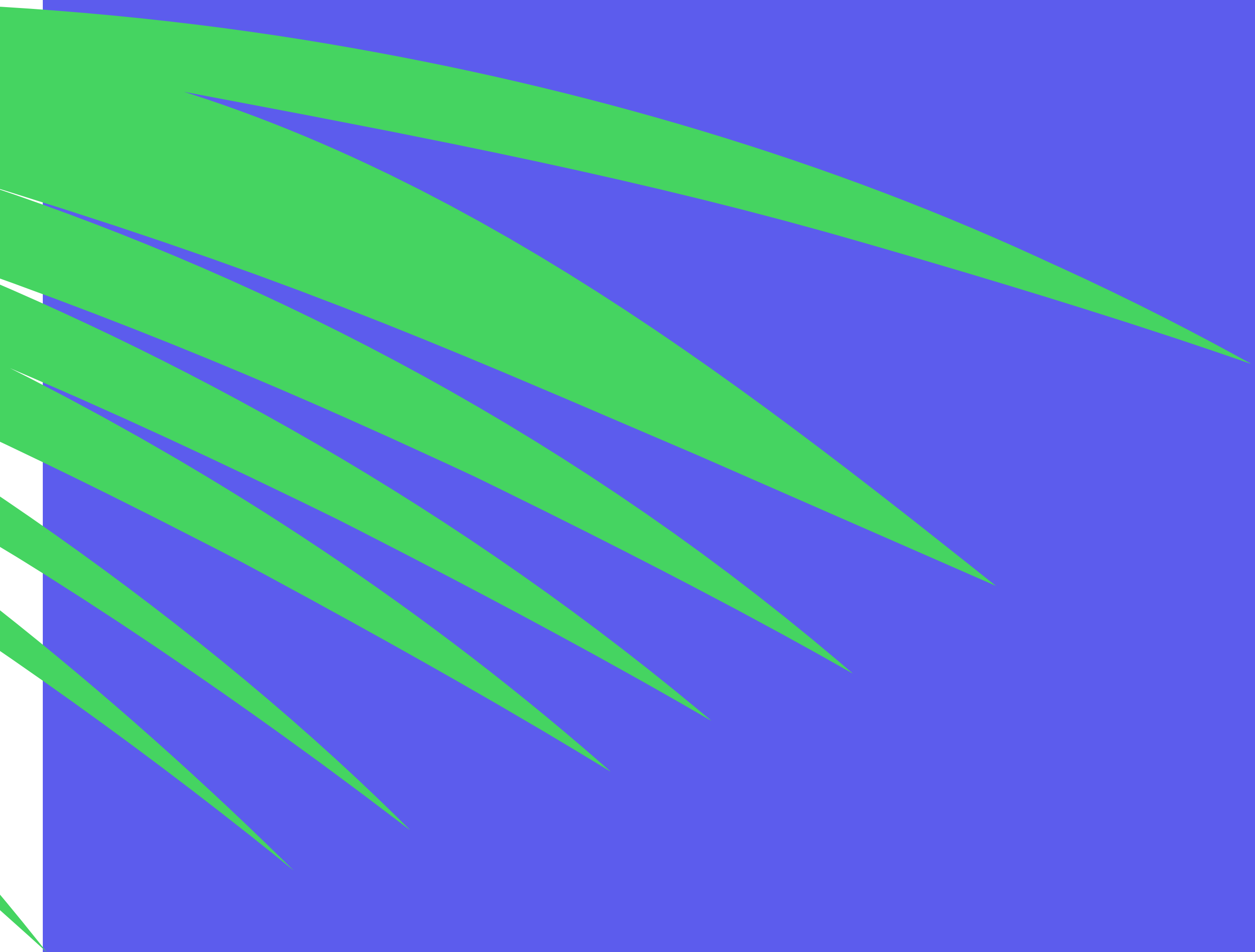


A HEALTHY AND VERY TASTY PRODUCT



**That can be eaten alone
(bowl & smoothie)
or mixed with other
incredible tropical flavors
that serve all types
of consumers.**





Our
Fruits



Açaí is a super fruit from Brazil, found exclusively in the Amazon Forest.

It is a great source of good fats that helps lowering bad cholesterol and improving the good one.

In addition, it is rich in phenolic compounds, such as anthocyanin, which is an excellent antioxidant, acting on free radicals and reducing oxidation reactions of our body.

Mango is called “The King of fruits”



Due to its sweetness and richness in nutrients.

It is also known as “Super fruit” due to its potential health values.

Mangoes are a low-fat, cholesterol-free source of a variety of nutrients, especially vitamin A, vitamin C, dietary fiber and antioxidant compounds.

Brand Differentials

- Socially responsible brand focused on giving back to the Amazon
- USDA organic certified product
- Eco-friendly disposables
- Healthy and tasty option of snack or meal replacement
- Attractive and completely new experience to costumers
- Quick service
- Easy logistics and operation



OUR PULPS ARE

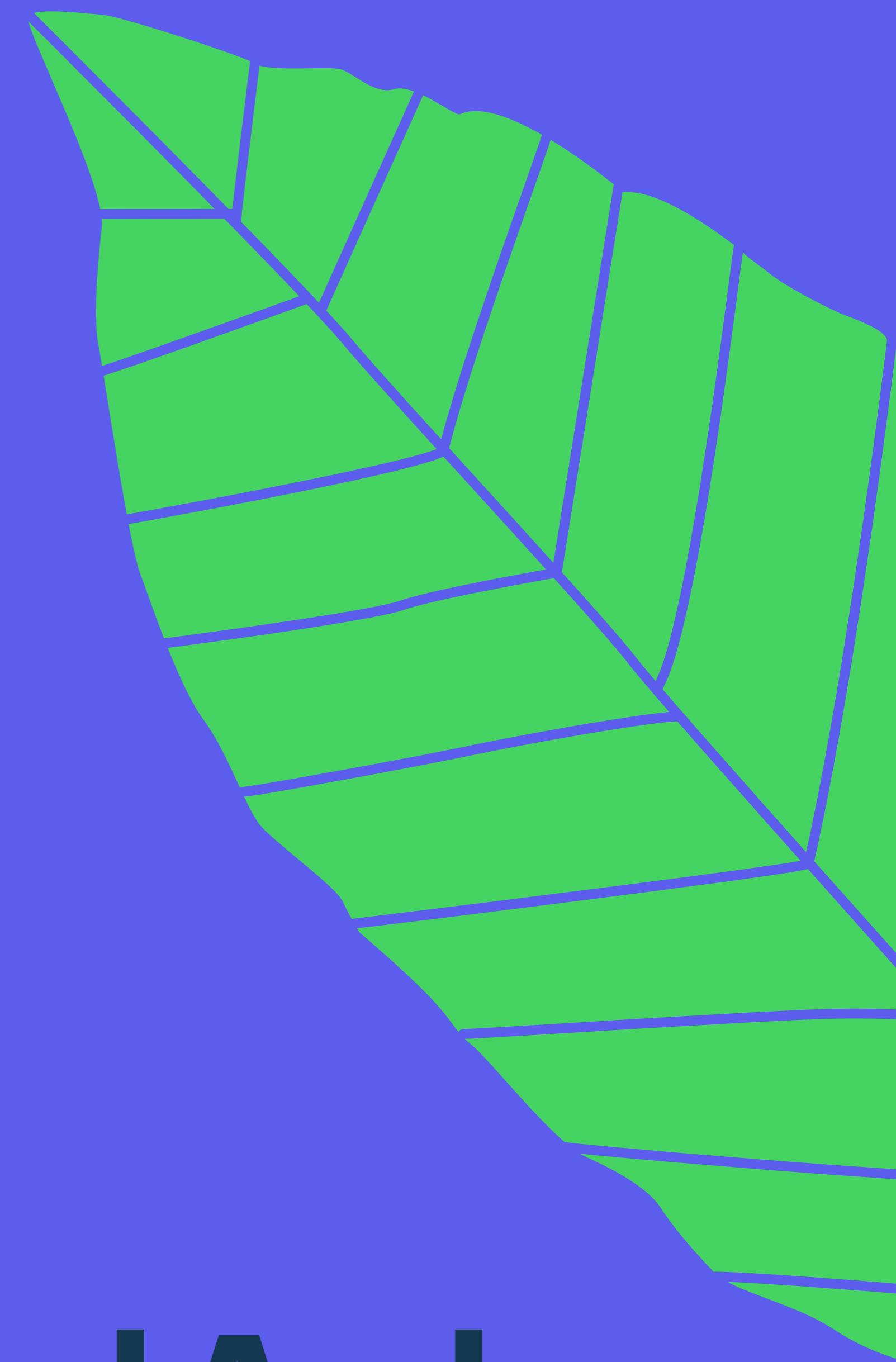
- *vegan*
- *gluten free*
- *dairy free*
- *rich in fiber*
- *no conservatives*
- *no colours*
- *natural*
- *organic (açai)*



IN
**ONE AND
A HALF**
PANDEMIC
YEAR

**We landed in 6 countries:
Australia, Brazil, Egypt, United Arab
Emirates, Mexico & Qatar.**

**And we opened more than
65 operations.**



STORE INSTORE

Tropicool is looking for partners that already have established business in the food and beverage sector (restaurants, dark kitchens, hotels or coffee shops) to work with our brand and our products through a licensing agreement. **This way you can increase your product mix, therefore increasing your sales.**

We provide:

- Machine, product and Tropicool disposables
- Teamtraining
- Basic marketing materials for product promotion inside store
- Recipe suggestions

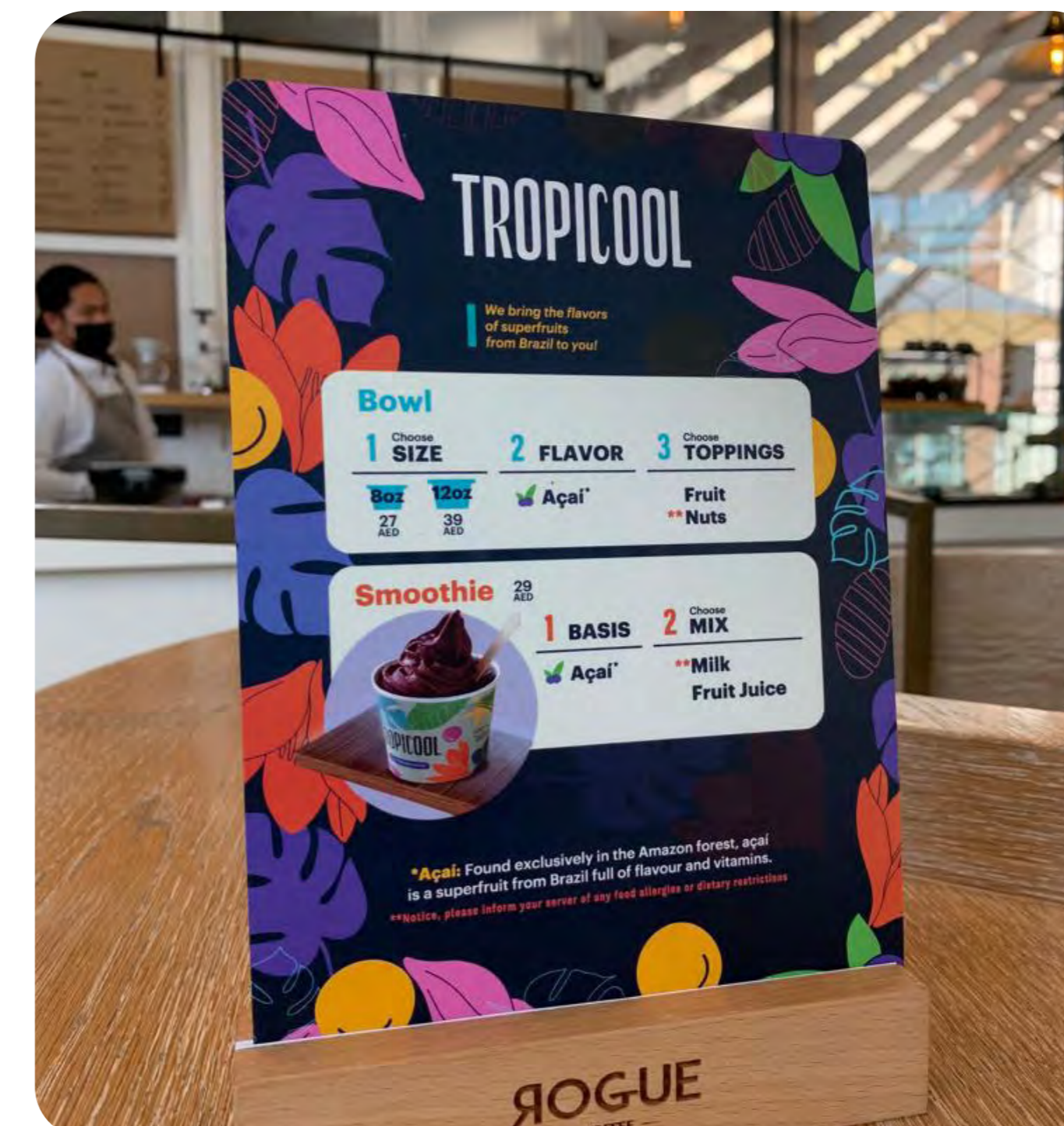




CAESARS PALACE - DUBAI



SOFITEL - DUBAI



COFFEE SHOPS - ROGUE (DUBAI) & 365 DELI (AIRPORTS - BRAZIL)



PRAIA DA GRAMA - SÃO PAULO



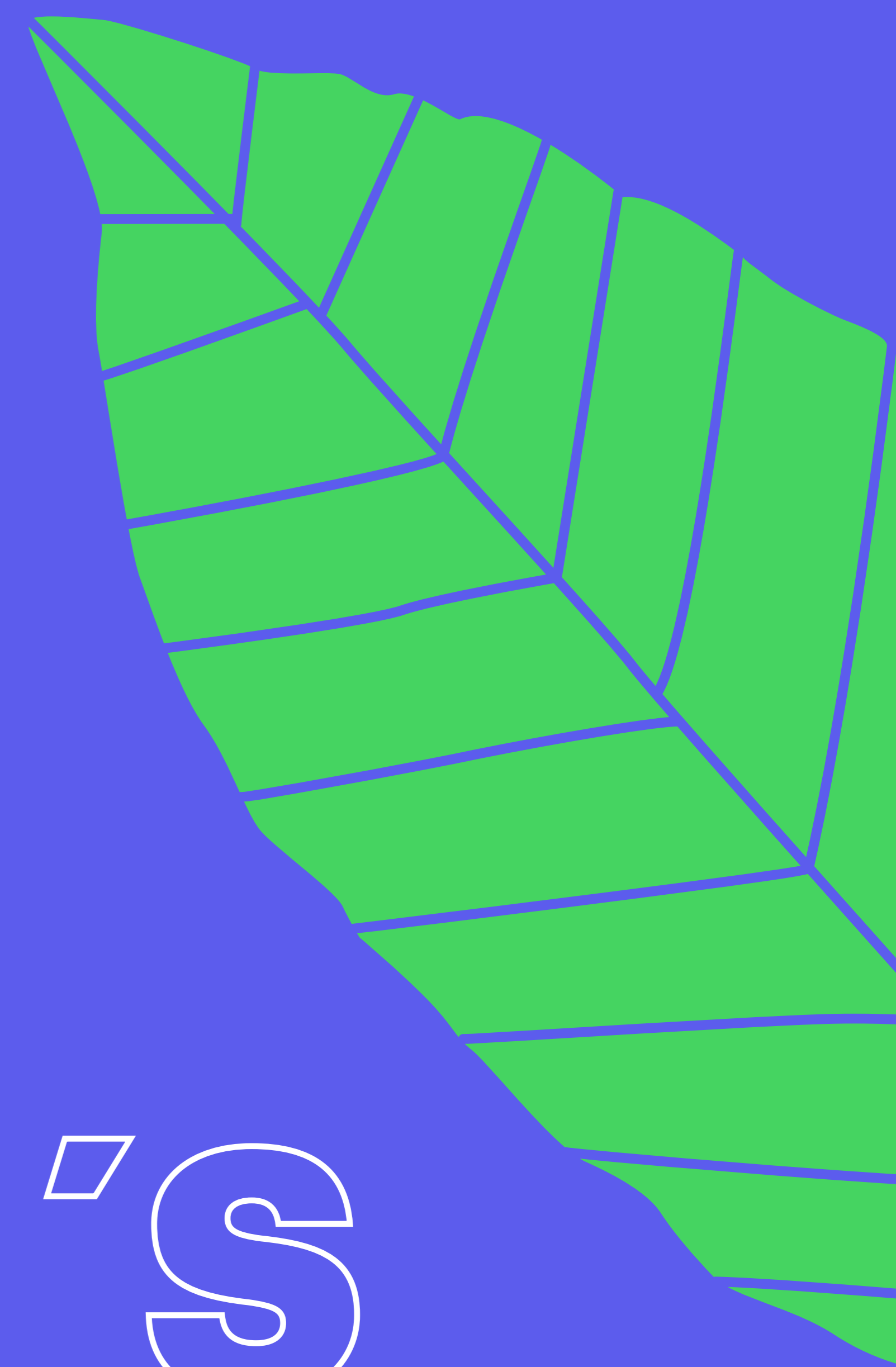
PINHEIROS CLUB - SÃO PAULO



EMILIANO HOTEL - SÃO PAULO - (WITH THE AÇAÍ MACARRON)



SÃO PAULO, TULUM AND DUBAI



TROPICCOOL'S **POINTS OF SALE**



Share a World of Flavours

TROPICOOOL			DIY Acáí Bowl		
CHOOSE SERVING	CHOOSE FLAVOUR	CHOOSE TOPPINGS	fruit	fruit	fruit
20	acáí	fruit	fruit	fruit	fruit
27	mango	nuts	fruit	fruit	fruit
39	mix	fruit	fruit	fruit	fruit

THE DUBAI FOUNTAIN - DUBAI





LA MER KIOSK - DUBAI





JBR - DUBAI

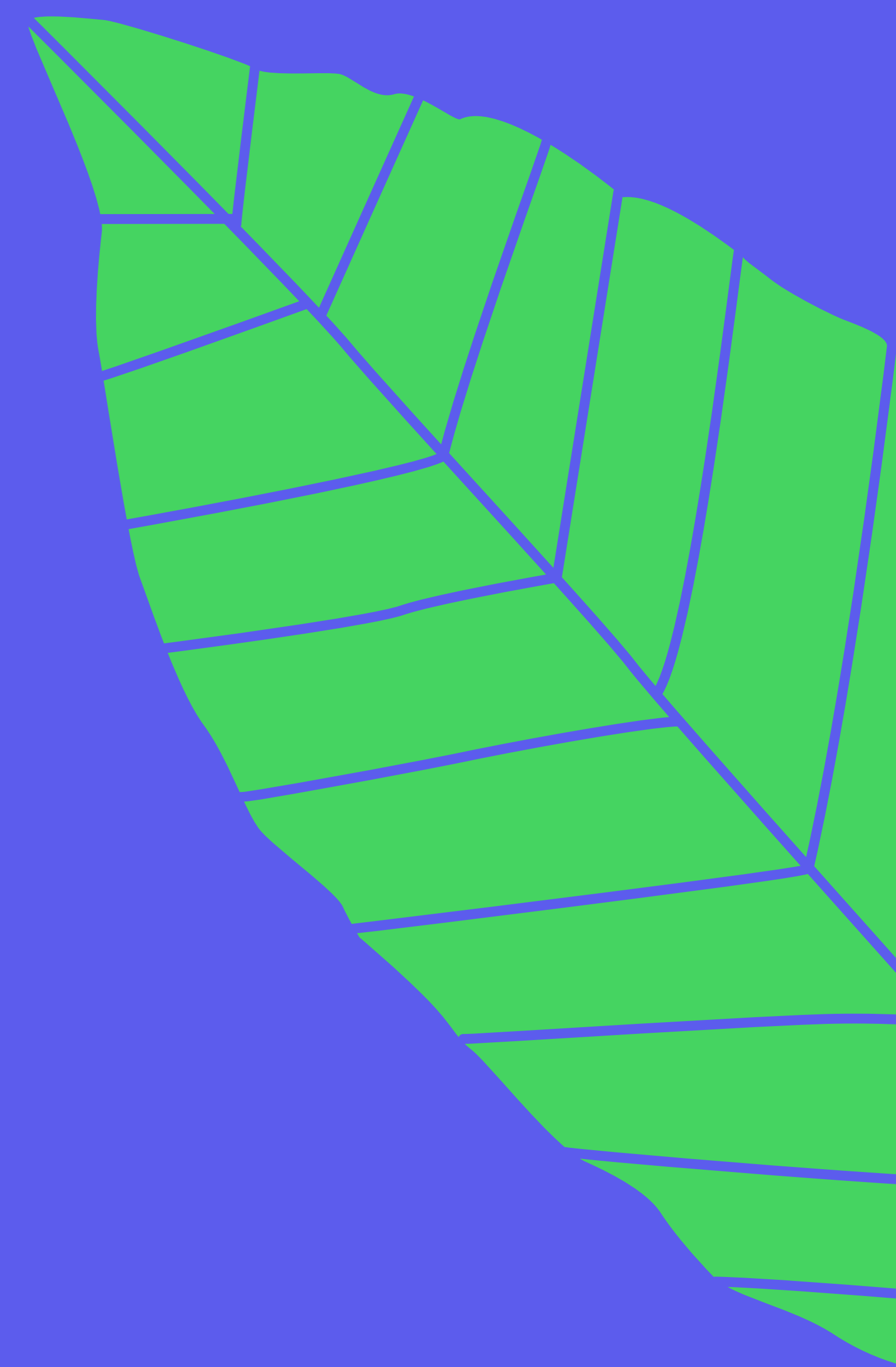




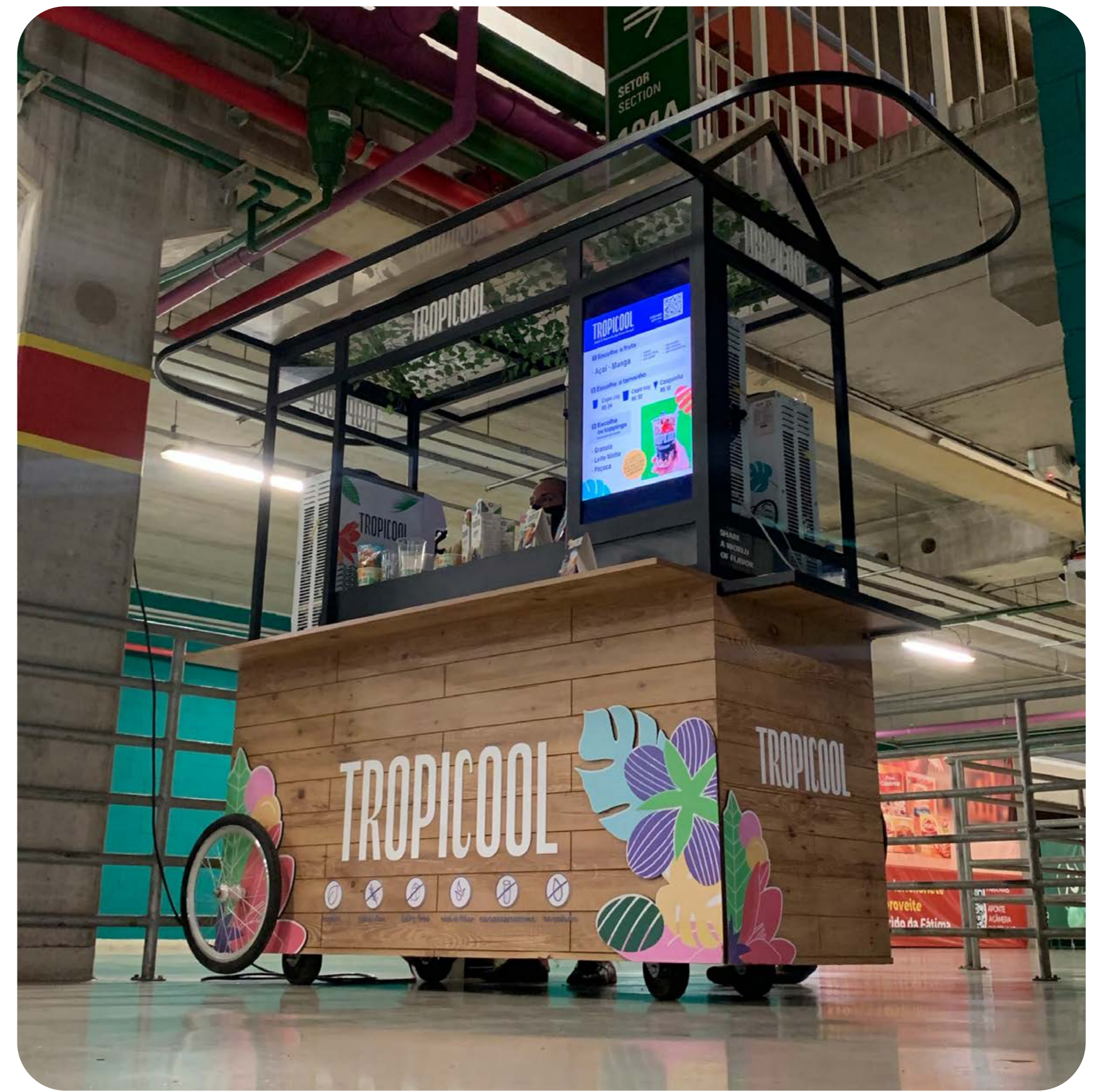
CASA FLUTUAR - SÃO PAULO



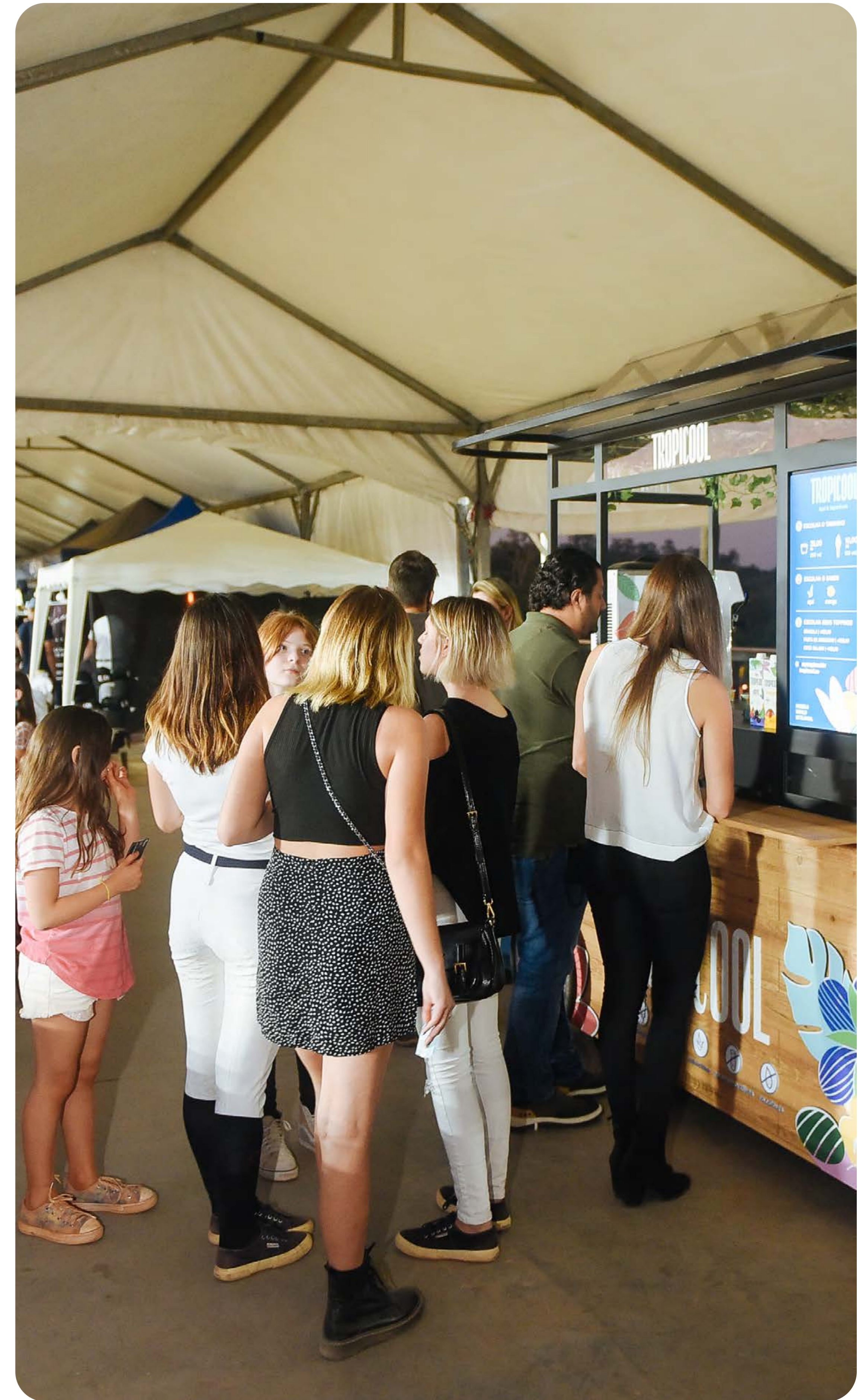
TROPICOOOL VAN - SIDNEY



EVENTS



ALLIANZ PARK - SÃO PAULO



DODA EVENT - SÃO PAULO

IN
**ONE AND
A HALF**
PANDEMIC
YEAR

**We mixed business,
creativity and innovation.**

We are a non-stop project.





We are the first brand to develop a totally aseptic organic açai (certified).

Guaranteeing the flavor, nutritional properties, high quality, food safety and optimization of the operation (quick service, product control and waste reduction).

Tropicool and the Amazon

The Amazon Rainforest needs help,
and we believe our brand
should support the environment
where our main product comes from.

This is why we joined forces with SOS Amazônia,
an NGO focused on reforestation efforts
in the Amazon Rainforest.

Through this partnership, for every ten Tropicool
consumed in the world today one tree is planted
in the Amazon, helping our world be a better place
for all of us!

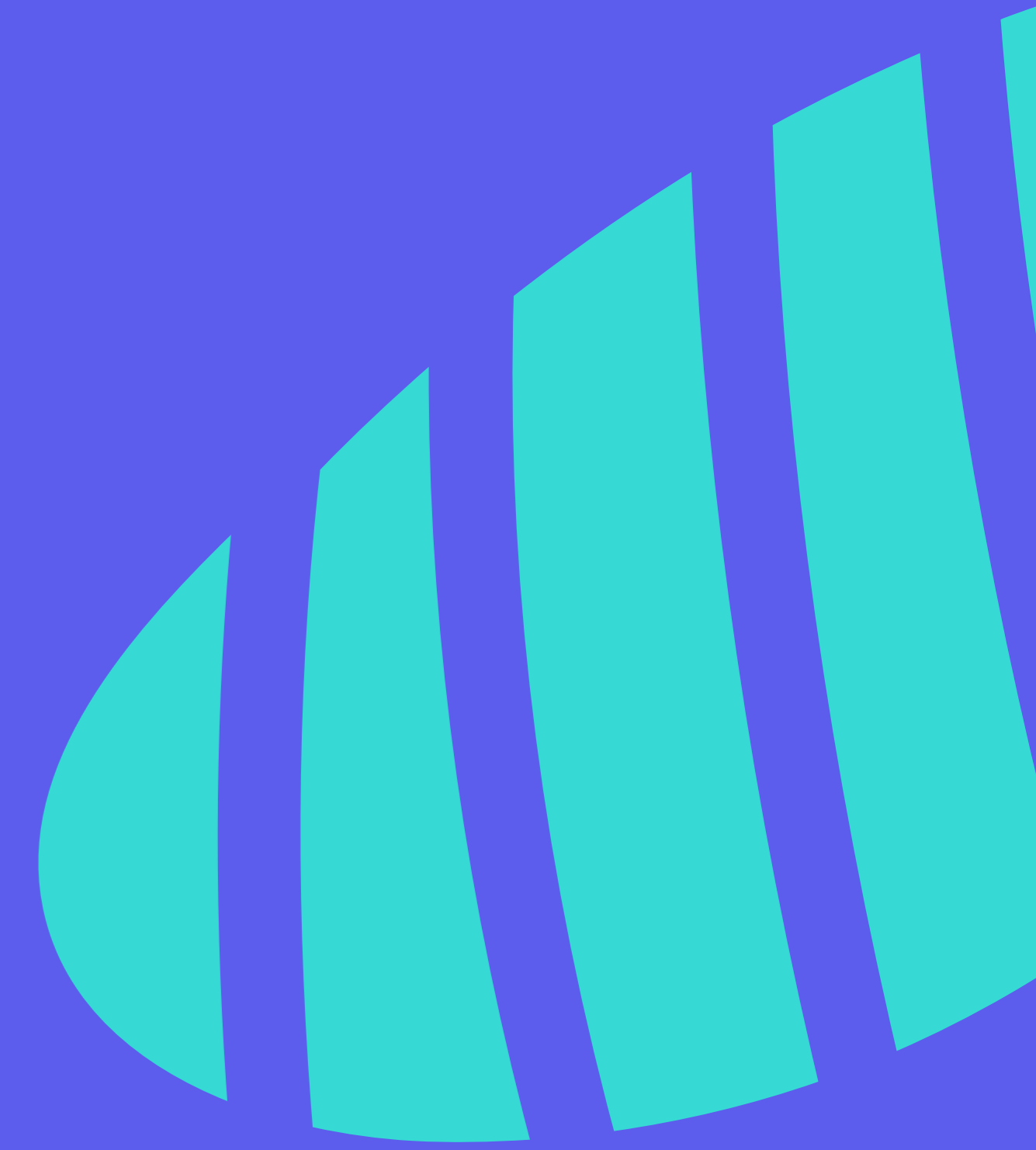
In July 2021 the Tropicool team went to
the Amazon to give back to nature.
This special experience was called
“The Amazonia Expedition”, and there
we donated 1500 new trees.



Point your
mobile phone
camera to watch
our expedition.

**BY HAVING
A TROPICOOOL
YOU HELP US
TO REFOREST
THE AMAZON**





PRODUCT INFOS

Açaí

Hs code: 2009.90.00

Logistic details

12L/Box (12 x 1L tetrapack)

75 boxes / pallet

Container 20 dry: 10 pallets

Container 40 dry: 20 pallets

Shelf life: 1 year



Mango

HsCode 2008.99.000

Logistic details

12L/Box (12 x 1L tetrapack)

75 boxes / pallet

Container 20 dry: 10 pallets

Container 40 dry: 20 pallets

Shelf life: 1 year



WE ARE
TROPICCOOL

hello@tropicool.co www.tropicool.co  [mytropicool](https://www.instagram.com/mytropicool)

DUBAI 1SR

Açaí

Ingredients

Organic açai, water, organic sugar cane, orange fiber, sunflower oil, polydextrose, carboxymethylcellulose, guar gum, citric acid and natural flavors.

Hs code: 2009.90.00

Logistic details

12L/Box (12 x 1L tetrapack)

75 boxes / pallet

Container 20 dry: 10 pallets

Container 40 dry: 20 pallets

Shelf life: 1 year



Mango

Ingredients

Mango pulp (Uba variety) and citric acid.

HsCode 2008.99.000

Logistic details

12L/Box (12 x 1L tetrapack)

75 boxes / pallet

Container 20 dry: 10 pallets

Container 40 dry: 20 pallets

Shelf life: 1 year

